



## Virtual Marketing Organization **Elite Program**

### **Our Major Medical & Ancillary Product *Elite Agents Receive:***

*A robust lead program, sales automation tools and smart sales training.*

#### **Step 1: GET GOING! \$250 in FREE Shared Lead\* Credits to Get You Started!**

Never cold call again! GoHealth will invest \$250 in high quality shared lead\* credits for every carrier appointment with GoHealth.

#### **Step 2: KEEP GOING! \$100 Per-Issued-Policy Lead Program**

*For every issued policy, we'll deposit \$50 of Shared Lead Credits and \$50 of Lead Cash\*\* into your BrokerOffice account.*



### **Technology to sell FASTER!**

GoHealth Agents Receive:

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Desktop Sharing Solution

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Autoresponder Dashboard

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Standard GoHealth Website

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Norvax Quote Engine for GoHealth Products

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CRM Lead Management

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2,000 BrokerDialer minutes per month

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“Shopping Cart” Functionality

### **The GoHealth Success Equation:**

***Sponsored BrokerOffice™ Technology + Lead Cash = More Income***

\* Shared Lead Credits: Lead Credits that can be used to purchase Shared Leads through GoHealth.

\*\* Lead Cash: Lead Credits that can be used to purchase Exclusive, Shared and Live Transfer Leads through GoHealth.

Offer Expires 03-31-11

Policy must be in force for 30 days.